



PRESS RELEASE

EIRIS Foundation appoints team to implement ambitious new responsible wealth creation strategy

'Helping responsible investors make a difference'

London, 27/09/2017 - The EIRIS Foundation is set to launch a new 3-5 year strategy with the appointment of a new team to carry forward its vision of a financial and corporate system that encourages sustainable and responsible wealth creation and management. This follows the merger of its former subsidiary EIRIS with Vigeo to form Vigeo Eiris. The Foundation's research and work with charities, NGOs, investors and companies focuses on promoting a shift in economic activity that protects and restores environmental, social, intellectual and financial capital in partnerships with stakeholders for the benefit of all.

The Foundation has identified four strategic areas of focus:

- Increasing the practice and effectiveness of corporate responsibility initiatives
- Helping charities adopt and shape responsible investment practices
- Strengthening the good money/ethical investment options for individuals
- Helping the investor/company interface drive a greener, more responsible economy

Elissandra da Costa joins as a Campaign Organiser with a background of monitoring development projects, advocacy and stakeholder management for CAFOD as well as previous advisory work covering corruption, clean tech and human rights in emerging markets.

Lisa Stonestreet joins as Marketing Promoter from her previous role as a Programme Director at the UK Sustainable Investment and Finance Association (UKSIF) building Good Money Week and other work programmes over the last 10 years.

Yael Rosenfeld will join in October as a further Campaign Organiser whose background is as a campaigner with WWF and Amnesty.

Peter Webster, CEO of the EIRIS Foundation, said:

"The Foundation is seeking to maximise the positive impact of responsible investment and corporate responsibility in bringing about a continued, and very necessary, transformation in the way the world invests and companies operate. We are excited to begin building on our past experience and working with others to achieve this mission."

-ENDS-

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Notes to Editor

About EIRIS Foundation

The EIRIS Foundation is a charity registered in England and Wales working in the area of responsible investment. The Foundation has over 30 years' experience of providing free and objective information on ethical finance and corporate activity to the public.

Its mission is to use research, analysis and influence to identify gaps, barriers, opportunities and enablers so that we can help organizations and individuals maximise their contribution to the responsible business and investment agenda. For more information please visit:

www.eirisfoundation.org.